**ADVERTISING PRICES\***

**2017 Program Book**

Inside Front Cover (Hard) $300.00 Inside Front Cover (Soft) $300.00

 Color Color Pages 2-5 275.00

Inside Back Cover (Hard) 300.00 Color

 Color

 Inside Back Cover (Soft) 300.00

Outside Back Cover 375.00 Color

Color Last 4 pages after index 275.00

 Color

Full Page (4 ½ “w x 7 ½” h) 115.00 2 Facing Pages 220.00 Black/white (B/W) B/W

Half Page (4 ½” w x 3 ¾” h) 65.00 1/4 Page (4 ½” w x 1-7/8”h) 35.00 B/W B/W

**\*Certain of the above ads are available free of charge for Underwriters and Table Sponsors depending on the level of donation.**

**PATRON ADS Minimum # donors for custom page\*\***

Platinum 40.00 10

Gold 30.00 20

Silver 20.00 20

Bronze 15.00 40

\*\*In order for a church or group to have their patron ads listed on a separate page from other groups, the number of ads must be at least the number listed above for each donation level.

**Note: Ads may be for your business/ministry or in honor/memory of someone.**

**FINAL Deadline for submitting paid ads is: MAY 10, 3:OO P.M.**

**We cannot guarantee placement of late and/or unpaid ads.**

All ads **must** reflect the philosophy of Lake County Right to Life.

\*There will be a **$25 surcharge** for ads that require changes or are not sent as a PDF or WORD document.

Make **checks payable** to: Lake County Right to Life

**Mail to**: P.O. Box 9103, Highland, IN 46322

Questions: 219-838-1138

**Send all ads as PDF or Word documents to: office@lakecortl.org**